



AJR Power Solutions

Privacy policy

1. Introduction

- 1.1 We are committed to safeguarding the privacy of our website visitors; in this policy we explain how we will treat your personal information.
- 1.2 By using our website and agreeing to this policy, you consent to our use of cookies in accordance with the terms of this policy.

2. Collecting personal information

- 2.1 We may collect, store and use the following kinds of personal information:
 - (a) information about your computer and about your visits to and use of this website (including your IP address, geographical location, browser type and version, operating system, referral source, length of visit, page views and website navigation paths)
 - (b) Information that you provide to us when registering with our website (including your email address)
 - (c) Information that you provide when completing your profile on our website (including your name)
 - (d) Information that you provide to us for the purpose of subscribing to our email notifications and/or newsletters (including your name and email address)
 - (e) Information relating to any purchases you make of our goods and/or services or any other transactions that you enter into through our website (including your name, address, telephone number, email address and card details)
- 2.2 Before you disclose to us the personal information of another person, you must obtain that person's consent to both the disclosure and the processing of that personal information in accordance with this policy.

3. Using personal information

- 3.1 Personal information submitted to us through our website will be used for the purposes specified in this policy or on the relevant pages of the website.
- 3.2 We may use your personal information to:
 - (a) Send you goods purchased through our website
 - (b) Supply to you services purchased through our website
 - (c) Send statements, invoices and payment reminders to you, and collect payments from you
 - (d) Send you email notifications that you have specifically requested
 - (e) Send you our email newsletter, if you have requested it (you can inform us at any time if you no longer require the newsletter)
- 3.3 If you submit personal information for publication on our website, we will publish and otherwise use that information in accordance with the licence you grant to us.
- 3.4 Your privacy settings can be used to limit the publication of your information on our website, and can be adjusted using privacy controls on the website.
- 3.5 We will not, without your express consent, supply your personal information to any third party for the purpose of their or any other third parties direct marketing.
- 3.6 All our website financial transactions are handled through our payment services provider. We will share information with our payment services provider only to the extent necessary for the purposes of processing payments you make via our website, refunding such payments and dealing with complaints and queries relating to such payments and refunds.

4. Disclosing personal information

- 4.1 We may disclose your personal information to any of our employees, officers, insurers, professional advisers, agents, suppliers or subcontractors insofar as reasonably necessary for the purposes set out in this policy.
- 4.2 We may disclose your personal information to any member of our group of companies (this means our subsidiaries, our ultimate holding company and all its subsidiaries) insofar as reasonably necessary for the purposes set out in this policy.
- 4.3 We may disclose your personal information:
- (a) to the extent that we are required to do so by law;
 - (b) in connection with any ongoing or prospective legal proceedings;
 - (c) in order to establish, exercise or defend our legal rights (including providing information to others for the purposes of fraud prevention and reducing credit risk);
 - (d) [to the purchaser (or prospective purchaser) of any business or asset that we are (or are contemplating) selling]; and
- 4.4 Except as provided in this policy, we will not provide your personal information to third parties.

5. Security of personal information

- 5.1 We will take reasonable technical and organisational precautions to prevent the loss, misuse or alteration of your personal information.
- 5.2 We will store all the personal information you provide on our secure (password- and firewall-protected) servers.
- 5.3 All electronic financial transactions entered into through our website will be protected by encryption technology.
- 5.4 You acknowledge that the transmission of information over the internet is inherently insecure, and we cannot guarantee the security of data sent over the internet.
- 5.5 You are responsible for keeping the password you use for accessing our website confidential; we will not ask you for your password (except when you log in to our website).

6. Amendments

- 6.1 We may update this policy from time to time by publishing a new version on our website.
- 6.2 You should check this page occasionally to ensure you are happy with any changes to this policy.

7. Your rights

- 7.1 You may instruct us to provide you with any personal information we hold about you; provision of such information will be subject to:
- (a) the payment of a fee (currently fixed at GBP 10)
 - (b) the supply of appropriate evidence of your identity (for this purpose, we will usually accept a photocopy of your passport certified by a solicitor or bank plus an original copy of a utility bill showing your current address).
- 7.2 We may withhold personal information that you request to the extent permitted by law.
- 7.3 You may instruct us at any time not to process your personal information for marketing purposes.
- 7.4 In practice, you will usually either expressly agree in advance to our use of your personal information for marketing purposes, or we will provide you with an opportunity to opt out of the use of your personal information for marketing purposes.

8. Third party websites

8.1 Our website includes hyperlinks to, and details of, third party websites.

8.2 We have no control over, and are not responsible for, the privacy policies and practices of third parties.

9. Updating information

Please let us know if the personal information that we hold about you needs to be corrected or updated.

10. Our details

10.1 This website is owned and operated by AJR Power Solutions.

10.2 We are registered in England under registration number 4468153 and our registered office is at Unit 5, Taber Place, Crittall Road, Witham, Essex, CM8 3YP

10.3 Our principal place of business is at Unit 5, Taber Place, Crittall Road, Witham, Essex, CM8 3YP

10.4 You can contact us:

- (a) by post, using the postal address, Unit 5, Taber Place, Crittall Road, Witham, Essex, CM8 3YP.
- (b) using our website contact form
- (c) by telephone, on 01376 500660
- (d) by email, using sales@ajrpowersolutions.co.uk